

Journal of

**ENTREPRENEURIAL
INNOVATIONS**



THE JOURNAL OF ENTREPRENEURIAL INNOVATIONS

ISSN: 2708-6224/ eISSN: 2708-6232

Editors in Chief

Prof. Richardson Shambare; University of the Western Cape

Prof. Zivanayi Nyandoro; University of the Western Cape

Associate Editors

Dr. Emmanuel Ilori; University of the Western Cape, South Africa

Dr. Patrick Ebewo; Tshwane University of Technology, South Africa

Editorial Board

Prof. Michelle Esau; University of the Western Cape, South Africa

Dr. Abdullah Bayat; University of the Western Cape, South Africa

Dr. Ndivuho Tshikovho; University of Mannheim, Germany

Dr. Marlin Hoffman; University of the Western Cape, South Africa

Prof. Dennis Dzansi; Central University of Technology, South Africa

Dr. McDonald Kanyangale; University of KwaZulu Natal, South Africa

Dr. Greg Davids; University of the Western Cape, South Africa

Prof. E. Chiloane-Tsoka; UNISA, South Africa

Dr. Wellington Chakuzira; University of Venda, South Africa

Dr. Mmashakoane Lebambo; University of Johannesburg, South Africa

Dr. Ruramayi Tadu; Ba Isago University, Botswana

Ms. Juliet Mokoka; UNISA, South Africa

Prof. Olawale Fatoki; University of Limpopo, South Africa

Prof. Patient Rambe; Central University of Technology, South Africa

Dr. Amon Simba; Nottingham Trent University, UK

Prof. Charles Makanyeza; Chinhoyi University of Technology, Zimbabwe

Mr. Njabulo Ndlovu; Lupane State University; Lupane State University, Zimbabwe

Dr. Makhosazana Magigaba; University of Zululand, South Africa

Dr. Livhuwani Nkondo; University of Venda, South Africa

Dr. Wilbert Mutoko; Botswana Accountancy College, Botswana

Dr. Norman Tshipala; Tshwane University of Technology, South Africa

Dr. Walter Pikisayi Mkumbuzi; University of Zimbabwe, Zimbabwe

Editorial Assistant

Zikhona Dlabatshana

Contact:

Journal of Entrepreneurial Innovations

School of Business & Finance

Office 3.34.4

EMS Building

University of the Western Cape

Private Bag X17

Bellville

7535

South Africa

+27 21 959 2595

jei@uwc.ac.za